

ABOUT DR. ADAM GOODMAN

Adam Goodman, former President and CEO of the University of Colorado's Leadership Institute, has worked with CEOs, presidents, and senior officers of Fortune 500 companies in improving their leadership skills. His research has been supported through grants from the Ford Foundation, IBM Corporation, the Adolph Coors Foundation, and the Gates Foundation.

Currently, Adam is writing *Six Leadership Questions*, a book that describes the basic nature of leadership and how people become effective leaders. He earned a master's degree in management and a PhD in leadership from the Graduate School of Public Affairs at the University of Colorado.

Offered as part of the Colorado Statewide Extended Campus. Executive Development Programs is an innovative partnership between the Leeds School of Business and the Division of Continuing Education and Professional Studies. The University of Colorado is an equal opportunity/nondiscrimination institution.

BEYOND MANAGING:

Leaders from a variety of organizations including Ball Corporation, CB Richard Ellis, and Molson Coors Brewing Company have participated in this program. Past participants have this to say about the course:

"The day after I took Dr. Goodman's course, I spent all night working on the information he provided for us. I found it to be really, really good. A lot of people are trying to come up with why things don't work, and I like his solution: how do you actually make things work?"

– Gayle Dendinger, President/CEO
CAP Logistics

"I thoroughly enjoyed the time I spent with Dr. Goodman and my classmates. It was a good experience hearing about the leadership challenges of others in various and disparate industries. It is always fascinating to hear the inside stories of companies you hear about elsewhere. I will certainly recommend this course and others to my colleagues and friends."

– Paul Frechette, President/COO
Key Equipment Finance, Commercial Leasing Services

Executive Development Programs
University of Colorado at Boulder
419 UCB
Boulder, CO 80309-0419



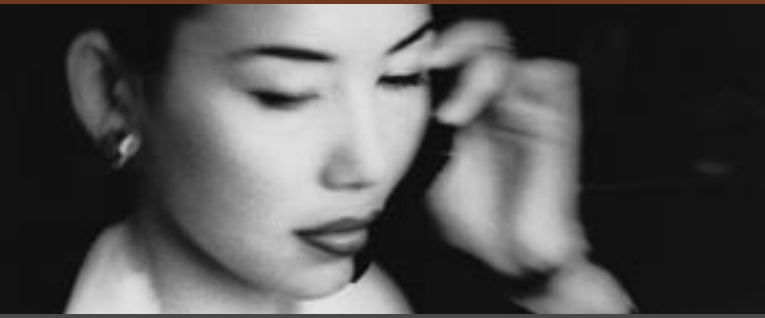
Six Leadership Questions

March 16–17, 2006 in Denver
September 28–29, 2006 in Boulder

NORTHSTONE
GROUP

University of Colorado at Boulder
Colorado
LEEDS
School of Business

Think Broadly.
Act Boldly.



**WHERE ARE WE GOING?
HOW DO WE GET THERE?**

Today's market demands effective leadership at the helm of any organization. Using extensive, proprietary research by NorthStone Group partner Adam J. Goodman, PhD, you will determine how well your organization answers these six essential questions.

WHO SHOULD ATTEND

People who will benefit most from this course are those who set the vision and leadership tone for their team or those who make strategic decisions for their organization.

TUITION

Tuition is \$1,250 and includes two days of instruction, all materials, and breakfast and lunch on class days. Call 303-735-0541 about multiple attendee discounts.

DATES AND LOCATIONS

Denver:
March 16-17, 2006

Boulder:
September 28-29, 2006

**WHERE ARE WE NOW?
WHAT DO WE VALUE?**

KEY BENEFITS

By meeting and working with other leaders in a discussion format, you will be better equipped to:

- Identify the leadership style your organization needs to successfully execute its strategy
- Build a thoughtful and consistent leadership style for yourself and your organization
- Learn to use this adaptive, multi-dimensional tool to assess leadership in multiple contexts
- Transform complex management challenges into leadership that is profound and simple
- Focus on your leadership strengths while building a team that can counterbalance your areas of weakness
- Identify and capitalize on personal and organizational "wins"
- Learn how to align your intentions with your words and actions

In addition to learning from your fellow participants, you will also have the opportunity to hear from successful CEOs and owners of leading companies.

**WHO CONTROLS WHAT?
WHO CARES ABOUT WHAT?**

PROGRAM FOCUS

	MORNING	AFTERNOON
DAY 1	Leadership challenges Your perspective Owner's perspective	Panel discussion Functional area challenges
DAY 2	Application of Six Questions model Leadership challenges CEO perspective	Organizational leadership challenges Discuss takeaways

"For many, stepping into a leadership role requires stepping into uncharted territory. Applying a conceptual framework and methodology to enhance leadership skills creates value and helps ensure successful transition into and continued effectiveness of leadership roles. Six Leadership Questions provides this framework and methodology."

- Mick Murray, Senior Vice President of Finance, Yahoo!
Past Six Leadership Questions speaker

For more information, visit the web site at <http://leeds.colorado.edu/executive> or contact Executive Development Programs by e-mail at execdev@colorado.edu or by telephone at 303-735-0541.

A partnership between the Leeds School of Business and NorthStone Group.

Space is limited, so call 303-735-0541 now to register!